

# Postcode Society Trust Impact Statement 2021-2024

POSTCODE
SOCIETY
TRUST

# **Postcode Society Trust**

# Impact Statement 2021-2024

Postcode Society Trust has the mission to support smaller charities and good causes in the South of England to make a difference to their community for the benefit of people and planet.

Over the last 4 years (2021 to 2024), we awarded over £14.4 million to charities and other good causes in support of this mission.

# Meeting the needs of good causes

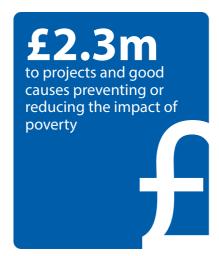
At Postcode Society Trust, we believe in listening to good causes and tailoring our support to reflect their needs. Over the past four years, we've evolved our funding approach to better reflect these needs, basing these changes on our own research as well as sector best practice. What began as project-based funding has steadily progressed, first to include core costs, then to offer unrestricted funding. Today, we are proud to provide exclusively unrestricted funding, grounded in our belief that the organisations we support are the true experts in their communities.

This shift is rooted in trust. We recognise that those on the ground are best placed to decide how to use resources for the greatest impact. As we take the next step by introducing multi-year funding, our commitment remains the same: to learn, to grow and to adapt, ensuring our programmes continue to empower grassroots organisations to thrive.

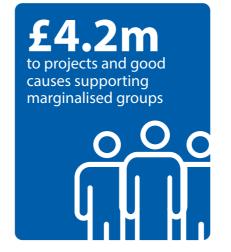
# **Funding in numbers**

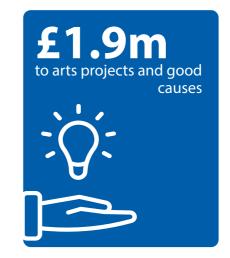
840 good causes funded through our community grants!











# £1.2m to physical activity projects and good causes

# **Working in Partnership**

We also collaborate closely with our grant-making partners to reach hundreds of grassroots good causes. By working with these partners, we are able to draw on their expertise and specialist sector knowledge, which enhances the effectiveness of our support. It also allows us to extend our impact and work with different types of organisations, such as schools, that are not catered for in our standard grant programmes.

# **Case Study**

**Learning Through Landscapes** 

Learning through Landscapes'
Local School Nature Grants
programme empowered schools
and early years settings in
England, Scotland, and Wales
to take the classroom outdoors
by providing £500 worth of
outdoor learning resources,
along with two hours of expertled training for up to 30 staff
members. Between 2021 and



Learning Through Landscapes - Heatherbrook Primary Academy, Leicester. July 2021.

2024, a total of £3,870,497 was awarded to support approximately 2,800 schools, including £816,261 allocated to 596 groups in the South of England.

This partnership exemplifies how collaborative funding can create meaningful, lasting impact, helping children connect with nature and enhancing outdoor education across the country.

## **Case Study**

### **Appeer Community Interest Company**



Appear Community Interest Company is a specialist organisation supporting autistic girls, teens, women, and their parents or carers through a unique Positive PEER approach. Based on shared interests and mutual understanding, Appear provides both online and in-person sessions and programmes that foster connection, build life skills, and promote emotional and mental wellbeing. Their work is grounded in six key strands that support social development, self-awareness, and a

deeper understanding of autism.

In 2024, Appeer was awarded a £25,000 grant from the People's Postcode Trust. This funding was used to employ staff to manage the charity's team of activity facilitators, ensuring that services were delivered safely, securely, and consistently. The investment strengthened Appeer's operational capacity, allowing it to maintain high-quality, personcentred support for its growing community.

The impact of this funding has been substantial. By enabling the organisation to scale its delivery and maintain a safe environment, Appear has continued to



provide a vital lifeline for autistic individuals and their families. The sessions not only offer practical support but also create a sense of belonging and empowerment. The Trust's support has helped Appear sustain its inclusive, strengths-based approach, ensuring that more autistic people can thrive in environments that truly understand and celebrate neurodiversity.



Postcode Society Trust is a registered charity with the Scottish Charity regulator OSCR and has been in operation since 2014. The trust operates its own society lottery and receives all its funding from the players of People's Postcode Lottery.

An independent board of trustees is legally responsible for the governance of the trust and how it is managed.